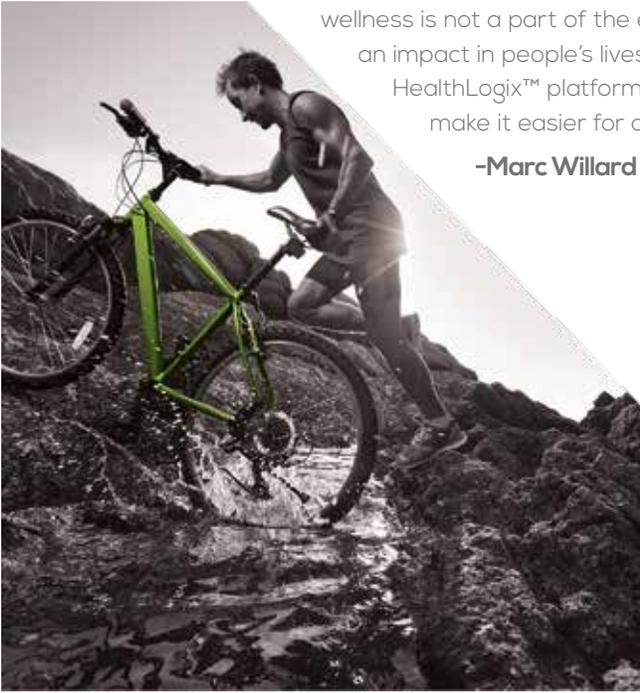




“Our vision for population wellness is to disrupt the ‘sick-care cycle’ that represents the majority of health care delivered today. In most contexts, population health refers to managing care for the sick patient – wellness is not a part of the equation. We see this as a vastly untapped opportunity to make an impact in people’s lives and their health. By addressing health and wellness with our HealthLogix™ platform, and by connecting disparate systems with open standards, we will make it easier for care teams to do their jobs and deliver a better care experience.”

-**Marc Willard** President, Transcend Insights



Our Company

Transcend Insights™ is redefining population health with the Platform for Population Wellness. Our HealthLogix™ technology platform and unified solution suite support the unique perspectives of population health care teams. By customizing our solutions and insights, we are powering a better health care experience, giving people the freedom to make confident decisions and helping preserve population health and wellness.

Population health is not a sum of technologies.

Population health is an active relationship between the individual and countless others connected to their care.

What is population wellness?

We define “Population Wellness” as: “The approach to health care for a finite or infinite aggregation of individuals within an area that emphasizes preventing illness and prolonging life.”

Our Clients

At Transcend Insights, we build long-term partnerships with our clients, through which we help optimize outcomes for today and into the future.

We have a unique relationship with Humana Inc. Our health information exchange, analytics and mobile solutions power much of the Humana infrastructure. Given our experience we are able to provide a unique perspective and the solutions necessary to redefine population health.

Our Mission

We strive for wellness. As individuals, wellness is our goal, and with our person-centric approach to our HealthLogix platform and solution suite, driving wellness while solving for sickness is at the core of our mission.

Our Vision

At Transcend Insights we believe solutions should be innovative and provide the foundation for the evolving future of health care. This means we are investing heavily in an open, unified platform that will support applications we build while supporting the innovation of others.



Population wellness platform

The HealthLogix™ platform is the foundation for a highly scalable system of population health and wellness solutions, both native and non-native, that proactively tracks patients' health.

HealthLogix Populations

A quality ad hoc reporting solution that provides customizable dashboards, actionable metrics and the health insights needed to help executives and care teams quickly evaluate the clinical and financial standing of their organizations and compare performance across a care community.

HealthLogix Care

A mobile and web-based point-of-care solution that provides physicians and care teams with a single, integrated view of a patient's clinical, claims and wellness data to support confident decision making at the moment of care.

myHealthLogix

A patient engagement solution that connects patients with their care teams by providing collaborative care plans, secure messaging, medication management capabilities and tailored educational information to enable a more coordinated and continuous care experience.

HealthLogix Market

A future offering that will establish an open, scalable marketplace for third-party health care applications developed on the HealthLogix™ platform

Our Leadership

Marc Willard	President
Tom Van Gilder	Chief Medical Officer and VP, informatics and analytics
George Morris	VP, software engineering
Kristin Russel	VP, marketing
Jeff Hawkins	VP, client strategy
John Reed	VP, technology operations
Dan Skempton	VP, client services

Fast Facts

- We analyze 2.3 billion clinical data points on 10.8 million patients every day.
- In 2015, we helped our clients identify more than 46.1 million opportunities for care improvement, including at least 314,000 opportunities to impact drug safety, and more than 3.6 million opportunities to increase medication adherence, appropriate tests or screenings.
- We helped our clients close more than 3.9 million gaps in care.
- We power interoperability for more than 140 leading health care organizations representing at least 600 hospitals and more than 20,000 physicians.
- Transcend Insights represents the convergence of Humana's health care technology businesses - Certify Data Systems, Anvita Health and nIven systems.
- Transcend Insights is a wholly owned subsidiary of Humana Inc (NYSE: HUM).
- Headquartered in Campbell, Calif., in the heart of Silicon Valley, with an office in San Diego.

For More Information

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